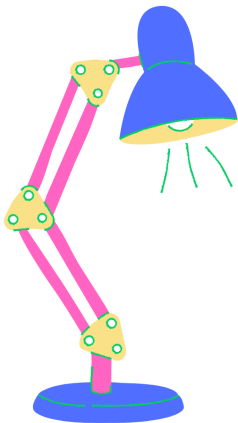




Finding the right literacy tutor can feel like a full-time job. Interviews, research, background and qualification checks, and after all of that, you might find a concept-matter expert, but how do you know that they can teach *your* child effectively?

Easy Reader takes the pain out of finding a literacy tutor and provides solutions that are evidence-based. We've done our homework so that your child feels confident completing theirs.



## Experience & Efficacy

Based on the science of reading, Easy Reader takes into account the latest research in:

- Psychology
- Communication Sciences
- Education
- Linguistics
- Neuroscience

Beyond the essential components of reading--phonemic awareness, phonics, word recognition and fluency, oral vocabulary, and comprehension--research shows that reading involves sensory-cognitive processes including symbol imagery and concept imagery. By explicitly teaching students to perceive both the sounds and letters in words, as well as the concept that the word symbolizes, students achieve fluency and independence. This provides effective interventions for all learners!



## Individualized Sessions

Your child will receive **individualized, multi-sensory support**, their strengths will be celebrated, their feelings validated, and their interests honored.

If your child loves legos and hates reading, Easy Reader will develop tailored instruction that incorporates their favorite toy. If your child struggles with self-confidence and sees themselves as a “bad” reader, Easy Reader will consistently build their skills, acknowledge their progress, and have them volunteer to read aloud in a matter of months.



## Flexible Options

Easy Reader offers flexible support options to best meet students' needs. For more information please see [Pricing](#).

- Tutoring in Crown Heights or Bedford-Stuyvesant
- Tutoring in your home
- Individual Tutoring
- Small Group Tutoring
- Pre-literacy support





## Meet Your Tutor

Mariah has a decade of experience working with learners of all ages. She has worked with children to develop pre-literacy skills beginning at 6 months, co-developed interventions and custom learning plans with families of Kindergarten, elementary, and middle school students, taught in general education, special education, and integrated classrooms, created a Pandemic learning Pod with Brooklyn families, taught college seminars, and is currently a high dosage interventionist working in New York City Public Schools.

Mariah has worked with students across the spectrum of needs and welcomes clients with diagnoses including--but not limited to--dyslexia, ADHD, speech and language delays and processing differences. She has worked with students whose first language is not English, students who are multilingual and students who have missed significant amounts of school.

She holds a Bachelor of Arts from Skidmore College and a Master of Arts from The New School for Social Research where she created her own MA focus combining studies in linguistics, sociology, anthropology, American history, gender studies and philosophy. Like the leadership in many of the nation's most prestigious private schools, Mariah believes that the most effective educators are those who are highly learned in the topics they teach and have significant classroom experience. Her knowledge of educational philosophy, the scientific processes involved in learning to read, linguistics, and the socio-cultural influences at play in literacy combined with a decade of direct instruction offer families the best of both worlds.

**Let's Connect! Email me at [mariah.guevin@gmail.com](mailto:mariah.guevin@gmail.com)**

## Pricing: Options for every budget

Format	Structure	Cost
<b>Chapter Book</b>	<ul style="list-style-type: none"> <li>This option is for families who are interested in dropping their child off in Crown Heights or Bed-Stuy.</li> <li>Hour-long sessions 3-5 times weekly.</li> </ul>	\$100 per session, pay as you go
<b>Short Story</b>	<ul style="list-style-type: none"> <li>A flexible option for families curious about the impact of tutoring.</li> <li>1 month of sessions, 3 or 4 sessions weekly.</li> <li>Drop your student off in Crown Heights or Bed-Stuy for hour-long sessions.</li> </ul>	12 sessions at \$1150 or 16 sessions at \$1500
<b>Novelette</b> <i><b>Recommended</b></i>	<ul style="list-style-type: none"> <li>This option is for families ready to commit to rapid literacy growth.</li> <li>3 months of sessions, 4 sessions weekly.</li> <li>Drop-off or in-home sessions: <ul style="list-style-type: none"> <li>Drop off in Crown Heights or Bed-Stuy</li> <li>In-home sessions in Crown Heights, Bed-Stuy, Prospect Heights, and Park Slope at no additional cost</li> <li>Travel within Brooklyn and lower Manhattan for an additional fee</li> </ul> </li> </ul>	48 individual sessions for a total of \$4600.  Families can pay in up to ten installments of \$460.

<b>Novella</b>	<ul style="list-style-type: none"> <li>● For families ready to dive into semester-long contracts and secure premium tutoring for their child.</li> <li>● Recommended for families looking to supplement speech services, special education services, and other in-school assistance.</li> <li>● A six-month package of tutoring services, 4 sessions weekly.</li> <li>● Limited availability.</li> </ul>	<p>96 sessions at a discounted price of \$9100.</p> <p>Families can pay in up to twenty installments of \$455.</p>
<b>Choose Your Own Adventure</b>	<ul style="list-style-type: none"> <li>● Group discounts available for: <ul style="list-style-type: none"> <li>○ Families with multiple children</li> <li>○ Small groups of peers organized independently or with assistance</li> </ul> </li> <li>● Drop-off or in-home sessions: <ul style="list-style-type: none"> <li>○ Drop off in Crown Heights or Bed-Stuy</li> <li>○ In-home sessions in Crown Heights, Bed-Stuy, Prospect Heights, and Park Slope at no additional cost</li> <li>○ Travel within Brooklyn and lower Manhattan for an additional fee</li> </ul> </li> <li>● Group rates require a minimum commitment of 3 months for all families.</li> </ul>	<p>Groups of 2: \$60 per student</p> <p>Groups of 3: \$50 per student</p> <p>Groups of 4: \$40 per student</p> <p>Session fees must be paid in advance for all participants.</p> <p>Groups greater than 4 students are not recommended.</p>
<b>Prologue</b>	<p>For families with children under age 5 looking to get an early start with their child's literacy. Families with young children can choose from a variety of services.</p>	<p>Consultation: \$100 per session</p> <p>Parent Coaching: \$120 per session</p>

## Chapter Book: Chapter by Chapter Flexibility

This option allows families the most flexibility. Sessions are held individually and are pay-as-you-go. Evidence suggests that outcomes of literacy tutoring are most impactful when interventions take place at least 3 times each week.

The Chapter Book package includes:

1. A starting assessment to gauge your child's skills in each domain of literacy: phonological awareness, phonics, vocabulary, and reading comprehension.
2. Personalized, structured weekly lesson plans based on your child's strengths, weaknesses, learning gaps, and needs.
3. Progress monitoring and a final assessment so you can see your child's growth.



## Short Story: A Month of Growth

This option is best for families ready to commit to a month of sessions. Working with your family's schedule we will collaboratively develop a schedule of 12-16 hour-long sessions across four weeks.

Short Story includes:

1. A starting assessment to gauge your child's skills in each domain of literacy: phonological awareness, phonics, vocabulary, and reading comprehension.
2. A personalized, structured learning plan.
3. Weekly lesson plans and learning objectives based on your child's strengths, weaknesses, learning gaps, and interests.
4. Progress monitoring and a final assessment so you can see your child's growth.

## **Novelette: Our Recommended Starting Point** ★

This option is best for families ready to commit to literacy growth. Working with your family's schedule we will collaboratively develop a schedule of 48 hour-long sessions across three months. [A meta-analysis of tutoring efficacy](#) suggests that in approximately 50 sessions, students consistently show significant improvement in literacy. By committing to 48 sessions, you allow your child to develop a strong relationship with their tutor and offer the security of a predictable structure. You also receive a \$200 discount.

Novelette includes:

1. A starting assessment to gauge your child's skills in each domain of literacy: phonological awareness, phonics, vocabulary, and reading comprehension.
2. A personalized, structured learning plan.
3. Weekly lesson plans and learning objectives based on your child's strengths, weaknesses, learning gaps, and interests.
4. A [mid-session assessment](#) to measure growth towards benchmarks.
5. Progress monitoring and a final assessment so you can see your child's growth.
6. [Optional conferencing with your child's teachers and other support professionals \(totaling no more than 2 hours\).](#)
7. [Additional Enrichment resources for use outside of tutoring including skills-based games, book recommendations, and activity suggestions.](#)



## **Novella: Developing the Whole Story**

This option is best for families ready to dive into semester-long contracts. If your child receives speech services, special education services, or other in-school academic assistance, this package is highly recommended. This allows enough time to build partnership between school-based specialists and your tutor to strategically align our methods, reinforce learning, and achieve the greatest growth possible. Working with your family's schedule, we will collaboratively develop a schedule of 96, hour-long sessions across 6 months.

Novella includes:

1. A starting assessment to gauge your child's skills in each domain of literacy: phonological awareness, phonics, vocabulary, and reading comprehension.
2. A personalized, structured learning plan.
3. Weekly lesson plans and learning objectives based on your child's strengths, weaknesses, learning gaps, and interests.
4. A mid-session assessment to measure growth towards benchmarks.
5. Progress monitoring and a final assessment so you can see your child's growth.
6. Optional conferencing with your child's teachers and other support professionals (totaling no more than 6 hours).
7. Additional Enrichment resources for use outside of tutoring including skills-based games, book recommendations, and activity suggestions.
8. A written narrative of your child's learning journey including their starting point, development of skills, and overall progress--highlighting their strengths and providing recommendations for further learning.
9. Guaranteed availability for an additional 6 month package.



## **Choose Your Own Adventure: The Most Affordable Option**

Want your child to work in a small group? If you have multiple children in need of tutoring or would like to organize with other families whose children are similar in age, group sessions offer access to high impact tutoring at a significantly discounted rate.

While forming groups please keep in mind that group sessions should include no more than four students so that each student receives individual attention. If you are interested in this option and need help finding other students for your group, please reach out and we can work together to find students of a similar age.

This option is the most affordable and allows students to practice socio-emotional skills with peers, develop transferable executive functioning skills necessary for group work, and normalizes the need for out-of-school support.

In order to ensure efficacy and engagement of all group members, Choose Your Own Adventure requires a minimum commitment of 3 months for all families. Fees must be paid in advance in order to secure a discounted rate.

Choose Your Own Adventure includes:

1. A starting assessment to gauge participants' skills in each domain of literacy: phonological awareness, phonics, vocabulary, and reading comprehension.
2. A group plan including benchmarks and learning objectives based on the group's strengths, weaknesses, learning gaps, and interests.
3. A mid-session and final assessment to measure growth.
4. The opportunity to connect with other families.